



2022

Contest

Contract

Form

# Event Sponsorship

Greetings Event Organizer!

We would like to introduce to you one of the Midwest's fastest growing charitable organizations, The Midwest BBQ Association (MWBA).

The Mission Statement for the MWBA is:

MIDWEST BBQ ASSOCIATION IS DEDICATED TO THE TEACHING AND ADVANCEMENT OF THE ART OF COMPETITION BARBEQUE. AS AN ORGANIZATION, THE MIDWEST BBQ ASSOCIATION SPONSORS AND HOSTS COMPETITIONS IN LOCAL COMMUNITIES THAT ENCOURAGE ENTHUSIASM FOR THE ART OF COMPETITIVE BARBEQUE BY DEVELOPING AND CULTIVATING NEW AND EXISTING MEMBERS WITH EDUCATION, FAIR COMPETITION AND VARIOUS ACTIVITIES. THE MIDWEST BBQ ASSOCIATION IS A CHARITABLE ORGANIZATION THAT FOCUSES ON PROMOTING GOOD STEWARDSHIP BY HELPING CHILDREN, FAMILIES AND COMMUNITY ORGANIZATIONS. REGARDLESS, OF THE MEMBERS LEVEL OF EXPERTISE, WE ALL SHARE THE PASSION AND DESIRE TO DEVELOP OUR SKILLS AS COMPETITIVE BBQ TEAMS.

In our research stages of creating the MWBA we found that not only did we want to provide to our members a fair venue by which to compete, **but we also wanted a great way to offer fundraising opportunities for those communities and organizations.**

We are currently seeking 2022 MWBA sponsored events for our competition circuit. Sponsorship fees for the 2022 season, which are paid by the event to the MWBA, will be \$450.00. A common question that arises is, "What does this \$450 sponsorship do for us?" In keeping with a fair competition platform, there are many facets to pulling off a successful event. The biggest part of a BBQ competition is how to properly or fairly score and judge an event. Secondly, rules that apply to assist teams in competing on an equal basis.

The MWBA uses a proprietary judging/scoring system that is used for all sponsored events in order to ensure fairness to everyone competing in the event; regardless if they are a member or simply a local to your area that wants to come out, have fun and support your cause.

In addition to our judging and scoring system, the MWBA has also established a basic set of rules to be used by all teams at these events. This ensures that everything from cook site cleanliness to proper cooking and serving temperatures of a product are in accordance with state regulations. This is for safety, for not only the cooks, but your patrons that may attend the event. \*\*A copy of the MWBA Rules is available by request. Please send an email to [kbremer@frontier.com](mailto:kbremer@frontier.com) and we would be more than happy to get you a copy. *(If there is something specific that needs to be added for your event, the MWBA will provide an addendum to our normal contest rules and will be discussed during the team meeting on the day of your event.)*

Also, this gets you a contest representative that will be there the day of your contest. The contest reps are seasoned competitors who are also cooks themselves. Most of us are certified judges for KCBS and we have the knowledge to help your contest run smoothly. Feel free to contact your contest rep or Kevin Bremer at any time on questions or problems that might come up. Our job is to make sure your contest is run neat and orderly. We are there to help take the stress off you for that contest. Hosting a fundraiser is hard but we are there to make the BBQ portion of as stress free as possible.

One thing that the MWBA does that other BBQ groups don't do is we feed BBQ to the general public. People are allowed to taste and sample the product that our pitmasters make. Other BBQ organizations put on a contest where teams show up, cook their own meat, and then pack up and leave. We feel the way we do it allows for your contest to get a better bang for your buck and get more people through the door, which in turn generates more money for your function.

**The \$450 MWBA sponsorship fee provides your group with the following:**

One (1) authorized MWBA Representative and one assistant, present the day of your event to oversee ALL of the following:

JUDGING AND SCORING duties of the competition as well as, ensure that all rules and regulations (as set by the MWBA) are being followed by all persons involved with your event. Mandatory team meetings are held to cover those rules (MWBA) and any other rules set forth by your specific group for the event.

- Provide teams a complete set of rules and regulations for your BBQ event.

- Provide a quick, accurate and fair judging and scoring program for your event. *(The judging and scoring program will remain the property of the MWBA and may not be duplicated or copied for any reason.)*
- After receipt of your event contract and payment, the MWBA will notify all current members, as well as our mailing list of non-members, informing them of your event, number and type of meat(s), and costs per entry for your event in hopes of generating registration and help to maximize your competitor response. *(The MWBA makes no guarantee to the number of team registrations from either members or non-members at any time.)*
- MWBA will promote your event based on the information provided by your group through our social media resources, specifically our Facebook page.
- Provide your event with all MWBA promotional materials order to ensure proper recognition of our involvement in your event.

**MWBA will provide All necessary materials needed for the judging area to include, but not limited to:**

- All turn in boxes for the event, 1/team/entry. Turn in boxes are required to be **NON-PORTIONED** Styrofoam to-go containers. All turn in boxes must be identical.
- Saltine crackers and bottled water to be used by the judges for palette cleansing.
- MWBA member teams will cook for you at your contest a maximum of 8 racks of ribs, 2 pork butts, or one brisket. Any other meats amounts will be determined by your contest representative. Anything above these amounts will be a charge of \$3 for rack of ribs, \$3 a pork butt, or \$5 per brisket payable out to the teams that cooked them. This amount was agreed upon by the members. After discussion and seeing waste of meat in the past, we feel that this is fair amount.
- All scoring/judging sheets and portioned placements along with paper towels.
- Computer and printer for compiling individual team scores and ranking sheets for prize money tabulation.

**Your responsibility as the contest organizer will be as follows but is not limited to:**

- Stable venue or holding grounds for the event to include restrooms, handwashing and dishwashing accommodations in accordance with state regulations.
- Electrical hook-ups for teams needing electricity to compete.
- Fresh water access (potable) for individual team wash stations. (Some teams have this)
- Stable holding grounds for judging of the event. An indoor and cooled facility would be ideal; any other arrangements will need to be approved by the MWBA Board of Directors.
- Proper number of tables and chairs for the judges in accordance with the MWBA requirements and contest needs.
- Provide all meat (including mystery meat) and/or sides.
- Collecting all entry fees from the teams. Suggested entry fees are \$75 per team.
- Donating a portion of your profits to a non-profit organization. A suggested amount would be 10%. The MWBA feels it's important to do these events for non-profit purposes which in turn helps out the community.
- Adequate trash receptacles.
- Establish guaranteed awards for the event to include but not limited to CASH PAYOUT, TROPHIES, PLAQUES and or any combination of the following. First through Third place overall is a minimum requirement for an MWBA sanctioned event, however, we encourage doing as much as is within your means to increase the draw of competitors (added purse money, 1<sup>st</sup> through 5<sup>th</sup> place with cash awards etc).
- If we are unable to bring in outside alcohol, you will need to provide shots for all the teams for the 11:00 pitmaster toast.

A suggested payout structure is as follows. This can be either overall for the contest, or it can be per category. This ensures that not one team is making the bulk of the money.

1<sup>ST</sup> PLACE-35%  
2<sup>nd</sup> PLACE 25%  
3<sup>rd</sup> PLACE 20%  
4<sup>th</sup> PLACE 15%  
5<sup>th</sup> PLACE 5%

The judges and judging staff for the event will have to be approved by the MWBA Board of Directors. The MWBA will have first pick of the Judges and Table Captains for the event as we do have a large list of both certified and qualified judges and table captains to ensure the fairest possible outcome.

**\*\*ALL JUDGING POSITIONS NOT FILLED BY THE MWBA WILL BE THE RESPONSIBILITY OF THE EVENT ORGANIZER!**

A final determination of the number of judges will be made by the MWBA Contest Representative prior to the event. A minimum of six (6) Judges with one (1) Table Captain will be required for the competition.

On a final note, we would like to point out that the MWBA acts as a non-profit organization. All membership fees and event sponsorship fee's, short of operating expenses, are placed into a prize fund and distributed back to our qualifying members at our End of Year Competition: "The Midwest Best BBQ Showdown". In order for our teams to qualify for the prize fund at this end of year event, they must compete in 1 (one) MWBA Sponsored events for association points. These points are totaled at the end of the year for each team to determine our Association Winner and their earnings. This is our way of paying back our teams for their dedication and support of the community events such as yours throughout the season.

We would like to thank you for your time and consideration of the MWBA and having us as part of your event. If you should have any questions please do not hesitate to contact any MWBA Board member or advisor listed below.

Also, please remember, WE ARE HERE TO HELP! If the MWBA is unable to accommodate your event for the current season due to scheduling conflicts, you can always count on us as a resource for any questions you may have. We will help keep you headed in the right direction with your event in hopes that we can work together in the future!

2022 MWBA Board of Directors

**President/Event Coordinator- Kevin Bremer**

KGB Catering

Phone: 402-640-8704

E-mail: [kbremer@frontier.com](mailto:kbremer@frontier.com), [mwbabbq@gmail.com](mailto:mwbabbq@gmail.com)

**Vice President – Jared Sprunk**

Wild Boar

Phone: 308-201-1444

E-mail: [mwbabbq@gmail.com](mailto:mwbabbq@gmail.com)

**Secretary- Mary Hill**

Smokey Pig Bar-B-Q

Phone: 402-366-5132

**Treasurer- Sheila Woodward**

Smokey Pig Bar-B-Q

phone: 402-366-5132

E-mail: [mwbatreasurer@gmail.com](mailto:mwbatreasurer@gmail.com)

**Member Relations- Mark Hogue**

Smokey and the Bandits

E-mail: [mwbamembers@gmail.com](mailto:mwbamembers@gmail.com)

**Board Member- Owen Kruger**

Flatwater Smokers

Phone: 308-440-4246

E-mail: [kruegeror@gmail.com](mailto:kruegeror@gmail.com)

**Board Member- Mark May**

Kickin' Bull

Phone: 402-649-0490

Facebook.com/pitmastermarkmay

**Please return completed form along with payment to address below.**

Contest Name: \_\_\_\_\_

Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Email Address: \_\_\_\_\_

Website URL: \_\_\_\_\_

Meats in Contest:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
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Please remit payment of \$450 to the MWBA to the address below. (*Payments can also be made using the "Payments" section at [www.mwbabbq.org](http://www.mwbabbq.org).*) Thank you!

MWBA  
P.O. BOX 73  
Palmer, NE 68864  
402-640-8704

\_\_\_\_\_  
Event Contact Signature

\_\_\_\_\_  
Date